HOW THE INTERNET WORKS

A SIMPLIFIED DESCRIPTION FOR NON-TECHNICAL FOLKS

First, we explain the internet as many parts that make up the whole. The internet is actually just a massive communications system. Consider the spider web. A spider's web is a very complicated invention. Once the spider makes the web he sits and waits for lunch or dinner. As he waits even the slightest vibration from the web sends the spider into action.

Much like the spider web invention, the internet connects smaller webs called hub systems (or networks) to one another through a collection of wires and cables. Good news here is that there is no giant spider waiting for his next meal on the internet, but, there are millions of people connected to one

SEARCH

ENGINE

COMPUTER

another.

These networks are then connected by telephone,

cable or computer wire to millions of computers around the globe creating a massive web.

This earth size electronic grid system is also known as the 'worldwide web'. Generating billions annually the internet is a needed tool for commerce.

Today you can search the globe from your computer, television or telephone in seconds.

As you type your search words in the computer,

tv or phone you activate a 'search engine' that does the electronic search around the world for you. The most popular search engines have names like Google, Yahoo!, Bing, AOL Search, Ask, etc.

The search words that you request are stored in advanced computers called 'servers'. Search engines-search these servers for your requested words. The data stored on servers represents an immense collection of words commonly called domain names, keywords, proper names, etc. The amount of data stored in all servers is enormous and continues to grow every minute!

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WEBSITE

INTERNET

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Smart business owners are attracting new customers through their online stores while maintaining current clients thru email, internet coupons, internet gift certificates, direct sales, free online quotes, etc.

INFORMATION RETURNED

For the small business owner, a website is as necessary today as the telephone, to the survival of business.